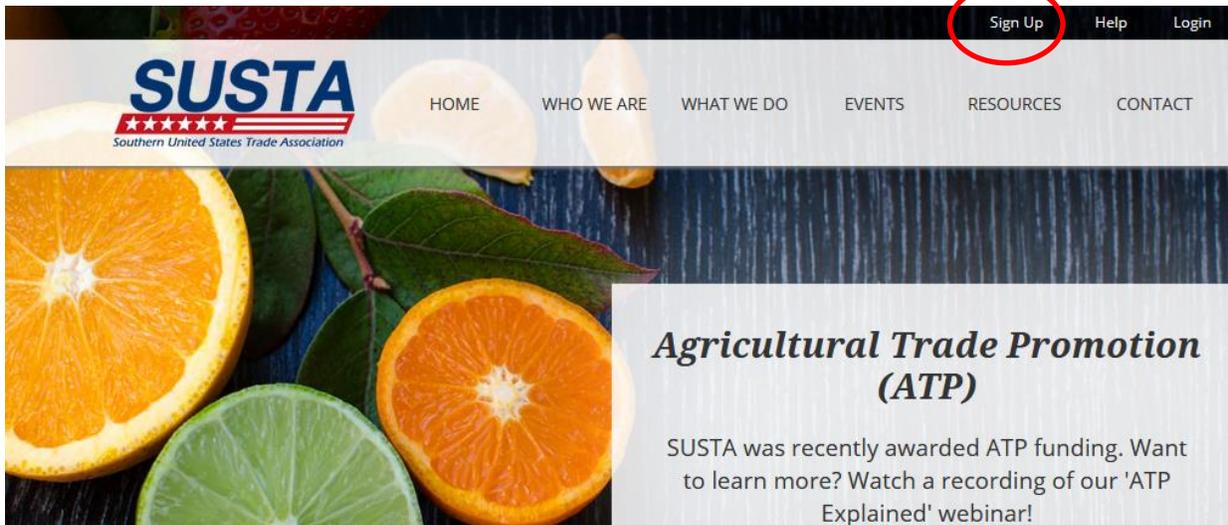
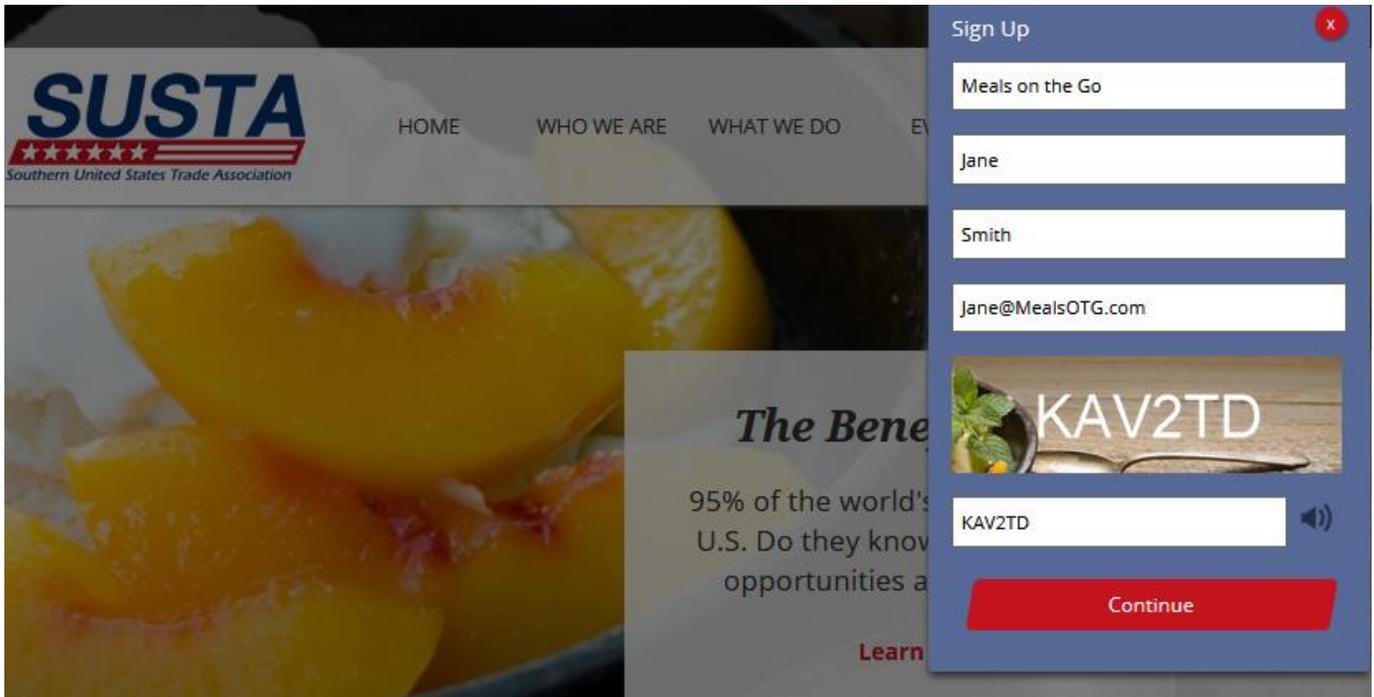


Creating a MySUSTA Account is the first step in participating with SUSTA!

Go to [www.susta.org](http://www.susta.org) and click 'Sign Up' to create your account:



These screen shots walk you through the process of creating a MySUSTA account:



# Step 1: Operating Details



All fields are required except those listed as (optional).

- Is your company a U.S. Supplier?  Yes  No
- Is your company an export broker or trading company?  Yes  No
- Is your company currently exporting?  Yes  No
- Do your company's products contain at least 50% U.S. agricultural content? (exclusive of added water and packaging)  Yes  No
- Is your company headquartered in the U.S.?  Yes  No

Hint: You must answer 'Yes' to these three questions to move forward.

Enter your company's Business License number, Secretary of State number or EIN number:  
(If your company uses only a Social Security number for business purposes, please do not provide.)(optional)

What is your company's total annual domestic and international sales?

What is your company's North American Industry Classification (NAICS) code?

This is a dropdown list of NAICS Codes. Your NAICS Code is in your D & B Report.

How many employees does your company have?

- Who is your target audience?
- Consumers/Retails
  - Food Service/Institutions
  - Trade/Wholesale

Is your company woman owned?  Yes  No (optional) *i*

Is your company veteran owned?  Yes  No (optional) *i*

Is your company minority owned?  Yes  No (optional) *i*

How did you hear about us?

All fields are required except those listed as (optional).

[Continue to Regional & Product Focus](#)

## Step 2: Regional & Product Focus



### Regional Focus i

- Africa
  Asia
  Caribbean
- Central America
  Europe
  Middle East
- North America
  Pacific Rim
  South America

### Promoted Products i

Brand/Label Name	Product Description	
Meals to Go	Spaghetti and meatballs, 15 ounces, frozen	<input type="button" value="X"/>
Meals to Go	Chicken cordon bleu, 15 ounces, frozen	<input type="button" value="X"/>
Enter Product Name (e.g. Baker's Delight)	Enter Description (e.g. Pancake Mix, 32 oz.)	<input type="button" value="Add Product"/>
<input checked="" type="checkbox"/> I certify that all products cited and to be promoted via SUSTA's Market Access Programs are farmed, fished or forested in the U.S., or if processed, contain at least 50% U.S. agricultural origin by weight, (excluding added water and packaging) as outlined in the following <a href="#">USDA Meeting the U.S. Product Origin Requirement</a> document.  If products are found to be outside of the U.S. product origin requirement parameters during a SUSTA-sponsored event, my company understands that we will be asked to remove those ineligible products from display.		<input checked="" type="checkbox"/> I certify that our company has the legal right to represent the products cited and to be promoted, as well as negotiate sales on behalf of the product's owner(s).

### Product Focus i

<input type="checkbox"/> Products Of Animal Origin Nesoi	00	
<input type="checkbox"/> Meat And Edible Meat Offal	02	⌵
<input type="checkbox"/> Fish And Crustaceans	03	⌵
<input type="checkbox"/> Dairy Products	04	⌵
<input type="checkbox"/> Live Trees And Other Plants	06	⌵
<input type="checkbox"/> Preparations Of Meat Or Fish	16	⌵
<input type="checkbox"/> Sugars And Sugar Confectionery	17	⌵
<input type="checkbox"/> Cocoa And Cocoa Preparations	18	⌵
<input type="checkbox"/> Cereal, Flour, Starch Or Milk Preparations	19	⌵
<input type="checkbox"/> Vegetable, Fruit Or Nuts Preparations	20	⌵

<input type="checkbox"/> Edible Vegetables	07	⌵
<input type="checkbox"/> Edible Fruit And Nuts	08	⌵
<input type="checkbox"/> Coffee, Tea, Mate And Spices	09	⌵
<input type="checkbox"/> Cereals	10	⌵
<input type="checkbox"/> Milling Products	11	⌵
<input type="checkbox"/> Oil Seeds And Oleaginous Fruits	12	⌵
<input type="checkbox"/> Lac; Gums, Resins	13	⌵
<input type="checkbox"/> Animal Or Vegetable Fats	15	⌵

<input checked="" type="checkbox"/> Miscellaneous Edible Preparations	21	⌵
<input type="checkbox"/> Coffee, Tea, Extract	2101	⌵
<input type="checkbox"/> Yeast, Baking Powder	2102	⌵
<input type="checkbox"/> Sauce, Mustard, Etc	2103	⌵
<input type="checkbox"/> Soups, Broths	2104	⌵
<input type="checkbox"/> Ice Cream	2105	⌵
<input checked="" type="checkbox"/> Food Preps, Nesoi	2106	⌵
<input type="checkbox"/> Protein Concentrates	210610	⌵
<input checked="" type="checkbox"/> Food Preps, Nesoi	210690	⌵
<input type="checkbox"/> Beverages, Spirits And Vinegar	22	⌵
<input type="checkbox"/> Residues And Waste From The Food Industries	23	⌵
<input type="checkbox"/> Essential Oils And Resinoids	33	⌵
<input type="checkbox"/> Soaps And Lubricating Preparations	34	⌵
<input type="checkbox"/> Modified Starches; Glues; Enzymes	35	⌵
<input type="checkbox"/> Raw Hides, Skins And Leather	41	⌵
<input type="checkbox"/> Wood And Articles Of Wood	44	⌵

**You must select at least one 6-digit HS Code from this list.** Start by checking off a 2-digit code then clicking the down arrows to the right. Then you can select a 4-digit code, and then a 6-digit code

Back

Continue to Company Info

All fields are required except those listed as (optional).

## Company Information

Company Name

Meals on the Go

Website (optional)

www.mealstogo.com

DBA Name (optional)

Company Email

Jane@MealsOTG.com

Phone Number

(504)123-7654

Dun & Bradstreet Number (optional)

123498765

Toll Free Phone (optional)

Dun & Bradstreet Report PDF (optional)

BROWSE FILES

Fax (optional)

### SUSTA Programs and Services

We're interested in the following SUSTA programs and services:

- Global Events i
- 50% CostShare i
- Export Education and Resources i

You will be reviewed by the program(s) that you select here.

## Company Physical Address i

## Company Mailing Address

## Company Billing Address

Use Company Physical Address  Yes  No

Use Company Mailing Address  Yes  No

Address 1

987 Main Street

Address 1

987 Main Street

Address 1

987 Main Street

Address 2 (optional)

Address 2 (optional)

Address 2 (optional)

City

New Orleans

City

New Orleans

City

New Orleans

State/Region

Louisiana

State/Region

Louisiana

State/Region

Louisiana

Postal Code

70139

Postal Code

70139

Postal Code

70139

Country

United States of America

Country

United States of America

Country

United States of America

## Certification Statement

Under penalties of perjury, I declare and certify that I have personally examined my Organization's information and supporting documents; that I have conducted a reasonable investigation into the facts represented therein and to the best of my knowledge and belief, they are complete, true, correct, and accurate.

I have read the above Certification Statement and agree to its terms and conditions.

Please digitally sign this form by entering the first and last name associated with your account: "Jane Smith"

Jane Smith

All fields are required except those listed as (optional).

Back

Continue to Personal Info

# Step 4: Personal Contact Information



All fields are required except those listed as (optional).

## Your Name and Title

Prefix  First Name

Last Name

Job Title

## Your Account

User Name

Password

Re-Enter Password

## Your Contact Information

Email

Other Email (optional)

Work Phone  Ext (opt)

Cell Phone (optional)

Other Phone (optional)

## Your Physical Address

Use My Company Physical  Yes  No

Address 1

Address 2 (optional)

City

State/Region

## Your Mailing Address

Use My Company Mail  Yes  No

Address 1

Address 2 (optional)

City

State/Region

## Your Communications

**I would like to receive the following from SUSTA:**

Communications from SUSTA

SUSTA Quarterly Newsletter

Upcoming Event Information

## Your Physical Address

Use My Company Physical  Yes  No

Address 1

Address 2 (optional)

City

State/Region

Postal Code

Country

## Your Mailing Address

Use My Company Mail  Yes  No

Address 1

Address 2 (optional)

City

State/Region

Postal Code

Country

## Your Communications

**I would like to receive the following from SUSTA:**

Communications from SUSTA

SUSTA Quarterly Newsletter

Upcoming Event Information

Trade Leads

All fields are required except those listed as (optional).

Back

Continue

Once you complete these steps, you will be taken to your MySUSTA Dashboard. Based on what program(s) you selected, you will be reviewed by the Directors of the Global Events program and/or the CostShare program. Once you receive the email from the CostShare Director saying that you are eligible to complete the Application, then you can access your CostSghare application here.

[Home](#) → [My SUSTA](#)

# Hello, Jane Smith!

Your account has successfully been created.

As a registered user, you can access the below functions. If you have any questions regarding your account call **(504) 568-5986** or email.

[Account Settings](#)



 <b>Program Eligibility</b>	 <b>Event Search</b>	 <b>My Events</b>	 <b>Surveys</b>	 <b>50% CostShare Applications</b>	 <b>My Company's Invoices</b>
 <b>Trade Leads</b>	 <b>Company Contacts</b>	 <b>Company Settings</b>	 <b>Regions &amp; Products</b>	 <b>Test MySUSTA page</b>	 <b>Export Education</b>
 <b>Webinars</b>	 <b>Research Center</b>				

= Requires attention